

**DIRECTV ADDITIONAL SERVICES ADDENDUM – For New/Renewing Hospitality and Institution Establishments
(For use when DIRECTV Service Terms are signed concurrently with this form)**

ESTABLISHMENT AND AUTHORIZED RETAILER INFORMATION	
DIRECTV Account Number:	Bill to <input type="checkbox"/> Physical Address <input type="checkbox"/> Mailing Address <input type="checkbox"/> Authorized Retailer Billing
Establishment Type: <input type="checkbox"/> Hospitality <input type="checkbox"/> Institution <input type="checkbox"/> College & University	
Establishment Equipment Type: <input type="checkbox"/> DRE Basic <input type="checkbox"/> DRE Plus <input type="checkbox"/> Other:	Unit Count:
Full Legal Name of Customer:	
Establishment Name:	
Brand Affiliation (if any):	
Physical Address:	
Contact at Establishment:	Establishment Phone Number:
Mailing Address (if different):	
Contact at Mailing Address:	Mailing Address Phone Number:
Authorized Retailer Name:	
Authorized Retailer Corp ID:	Authorized Retailer Number:
Title of DIRECTV Service Agreement:	
Effective Date of DIRECTV Service Agreement:	

This DIRECTV Additional Services Addendum (this “**Addendum**”) sets forth additional terms and conditions that apply if you elect to subscribe to additional services or qualify for additional offers not already set forth in the DIRECTV Terms of Service, including all schedules attached thereto (the “**Service Terms**”). This Addendum and the Service Terms together constitute your agreement for DIRECTV Service. All capitalized terms used but not defined herein have the meanings set forth in the Service Terms. Except as otherwise set forth in this Addendum, all other terms and conditions set forth in the Service Terms remain in full force and effect. In the event the terms of this Addendum conflict with the Service Terms, the terms of this Addendum shall control. This Addendum shall not have an effect on additional Programming and Service Selections selected on a previous addendum.

ADDITIONAL PROGRAMMING AND SERVICES SELECTION													
Select the Services Customer wishes to order by checking the appropriate boxes below. Enter the Service price, if it is not already listed, for each selection using the Rate Card. Use the per Unit price corresponding to the number of Units. Pricing listed below is per month.													
PACKAGE/SERVICE	UNIT PRICE		PACKAGE/SERVICE	UNIT PRICE		PACKAGE/SERVICE	UNIT PRICE						
<input type="checkbox"/> SHOWTIME Offer for Hospitality ⁽¹⁾	\$0.99	<input type="checkbox"/>	3-Month HBO Incentive Program ⁽³⁾		<input type="checkbox"/>	Other:	\$ _____						
<input type="checkbox"/> SHOWTIME Offer for Institutions and Universities ⁽²⁾	\$0.99	<input type="checkbox"/>	DRE Plus DIRECTV Cinema Server Offer		<input type="checkbox"/>	Other:	\$ _____						
Charges must be based on 100% of the Units at all times. Pricing does not include taxes. Customer is responsible for taxes. Refer to your Service bill for taxes due. In certain areas, Service may be unavailable or additional restrictions may apply. Programming and pricing may change. ⁽¹⁾ If Customer chooses to receive the SHOWTIME Offer for Hospitality (defined below), do not select the SHOWTIME Package in the Terms of Service. ⁽²⁾ If Customer chooses to receive the SHOWTIME Offer for Institutions and Universities (defined below), do not select the SHOWTIME Package in the Terms of Service. ⁽³⁾ Must select the HBO Package or HBO/Cinemax Package in the Terms of Service.						Unit Price Subtotal:	\$ _____						
												Number of Units:	
												MONTHLY TOTAL:	\$ _____

ADDITIONAL PROGRAMMING AND SERVICES TERMS AND CONDITIONS

SHOWTIME Offer for Hospitality*(Effective 1/21/2018 – 7/21/2018). You are eligible to receive the SHOWTIME Package at \$0.99 per Unit per month (the “**SHOWTIME Offer for Hospitality**”) for a period of 3 years (thirty-six (36) consecutive months) or 5 years (sixty (60) consecutive months) (“**Hospitality Offer Period**”) if: (i) you have not received SHOWTIME programming from DIRECTV or any other distributor during the 24 months preceding the date of activation of the SHOWTIME Package; (ii) you have previously subscribed (through any video provider) to a qualified premium package (HBO Package, HBO/Cinemax Package, Starz Super Pack or Encore) (each a “**Qualified Premium**”) for every month during the 24 months preceding the date of activation of the SHOWTIME Package (if currently in a Commitment Period with DIRECTV, this 24 months is reduced to your period of your Commitment Period, if less than 24 months); and (iii) you subscribe to the following for your entire Commitment Period: (1) the SHOWTIME Package, (2) another Qualifying Premium and (3) a base programming package (XTRA, Entertainment, Select, or Family). If you fail to meet any of these conditions, you will no longer qualify for the SHOWTIME Offer and will be charged the per Unit rate in effect. The SHOWTIME Offer may not be combined with any other SHOWTIME program (e.g. SHOWTIME “Direct To Property” incentive or additional marketing support of any kind provided by SHOWTIME). In addition, you may not receive any subsidized printed monthly program guides from SHOWTIME. After the Hospitality Offer Period, you will be charged the per Unit rate in effect. If you agree to a new commitment period, with DIRECTV, the Hospitality Offer Period will end and you will be charged the per Unit rate in effect or the amount provided in the new offer.

INITIAL HERE _____ TO INDICATE THAT YOU UNDERSTAND AND AGREE TO THE FOREGOING TERMS AND CONDITIONS OF THE SHOWTIME OFFER FOR HOSPITALITY AND THAT YOU REPRESENT AND WARRANT THAT YOU HAVE NOT RECEIVED SHOWTIME PROGRAMMING FROM DIRECTV OR ANY OTHER DISTRIBUTOR DURING THE TWENTY-FOUR (24) MONTHS PRECEDING THE DATE OF ACTIVATION. HOSPITALITY OFFER PERIOD IS THE SAME AS THE COMMITMENT PERIOD FOR SUBSCRIPTION PACKAGE.

*SHOWTIME Offer for Hospitality is not available to Institutions and College & University Establishments.

SHOWTIME Offer for Institutions and Universities*(Effective 1/21/2018 – 7/21/2018). You are eligible to receive the SHOWTIME Package at \$0.99 per Unit per month (the “**SHOWTIME Offer for Institutions and Universities**”) for a period of 3 years (thirty-six (36) consecutive months) or 5 years (sixty (60) consecutive months) (“**Institutions Offer Period**”) if: (i) you have not received SHOWTIME programming from DIRECTV or any other distributor during the 6 months preceding the date of activation of the SHOWTIME Package and (ii) you subscribe to the following for your entire Commitment Period: (1) the SHOWTIME Package and (2) a base programming package (XTRA, Entertainment, Select, or Family). If you fail to meet any of these conditions, you will no longer qualify for the SHOWTIME Offer and will be charged the per Unit rate in effect. The SHOWTIME Offer may not be combined with any other SHOWTIME program (e.g. SHOWTIME “Direct To Property” incentive or additional marketing support of any kind provided by SHOWTIME). In addition, you may not receive any subsidized printed monthly program guides from SHOWTIME. After the Offer Period, you will be charged the per Unit rate in effect. If you agree to a new commitment period, with DIRECTV, the Offer Period will end and you will be charged the per Unit rate in effect or the amount provided in the new offer.

INITIAL HERE _____ TO INDICATE THAT YOU UNDERSTAND AND AGREE TO THE FOREGOING TERMS AND CONDITIONS OF THE SHOWTIME OFFER FOR INSTITUTIONS AND UNIVERSITIES AND THAT YOU REPRESENT AND WARRANT THAT YOU HAVE NOT RECEIVED SHOWTIME PROGRAMMING FROM DIRECTV OR ANY OTHER DISTRIBUTOR DURING THE SIX (6) MONTHS PRECEDING THE DATE OF ACTIVATION. INSTITUTIONS OFFER PERIOD IS THE SAME AS THE COMMITMENT PERIOD FOR SUBSCRIPTION PACKAGE.

*SHOWTIME Offer for Institutions and Universities is not available to Hospitality Establishments and Trucking Fleet Institutions.

3-Month HBO Incentive Program*(Effective 1/21/2018 – 12/31/2018). If you are a new HBO customer, you are eligible to receive the HBO Package or HBO/Cinemax Package at no cost for the first three (3) months (the “**3-Month HBO Incentive**”). In order to receive the **3-Month HBO Incentive** you must subscribe to a base programming package (XTRA, Entertainment or Select) and either the HBO Package or the HBO/Cinemax Package for a period of 3 years (thirty-six (36) consecutive months) or 5 years (sixty (60) consecutive months) from the date of activation as applicable, (the “**Incentive Commitment Period**”) and certify that you have not received HBO programming from DIRECTV or any other distributor during the six (6) months preceding the date of activation.

INITIAL HERE _____ TO INDICATE THAT YOU UNDERSTAND AND AGREE TO THE FOREGOING TERMS AND CONDITIONS OF THE 3-MONTH HBO INCENTIVE AND THAT YOU REPRESENT AND WARRANT THAT YOU HAVE NOT RECEIVED HBO PROGRAMMING FROM DIRECTV OR ANY OTHER DISTRIBUTOR DURING THE SIX (6) MONTHS PRECEDING THE DATE OF ACTIVATION. INCENTIVE COMMITMENT PERIOD IS THE SAME AS THE COMMITMENT PERIOD FOR SUBSCRIPTION PACKAGE.

The 3-Month HBO Incentive is based on a programming bill credit applied in months 1 through 3 of your monthly subscription. You will be charged the per unit rates in effect in months 4-36 or 4-60 of the applicable Incentive Commitment Period. You are not obligated to continue your subscription for any specific duration after the Incentive Commitment Period.

*3-Month HBO Incentive Program not available to College & University Establishments.

DIRECTV ADDITIONAL SERVICES ADDENDUM – For New/Renewing Hospitality and Institution Establishments (continued)

DRE Plus DIRECTV Cinema Server Offer* (Effective 11/15/2016-7/21/2018).

You are eligible to participate in DIRECTV's DRE Plus DIRECTV Cinema Server Offer, whereby DIRECTV's basic Guest Welcome Screen service and a video caching server will be provided at no cost to you at the Establishment located at the physical address listed above, provided you agree to the terms and conditions listed below (the "DIRECTV Cinema Server Offer").

Agreement to Participate. You agree to participate in the DIRECTV Cinema Server Offer upon the following terms and conditions:

- (a) You represent that you have DRE Plus equipment installed, an active MCS server, DIRECTV On-Demand/DIRECTV Cinema for Hotels and VPN connectivity at the Establishment.
- (b) You agree to activate basic Guest Welcome Screen and subscribe to DRE Premium HD Bundle with a 60-month Commitment Period.
- (c) You represent that your Establishment is a hotel, motel, resort, inn or other approved hospitality location approved by DIRECTV.
- (d) You understand and agree that participation in the DIRECTV Cinema Server Offer is based upon Customer's compliance with the terms and conditions provided herein during your 60-month Commitment Period. If you breach any of the terms and conditions provided herein, DIRECTV shall, in its sole and absolute discretion, have the right to chargeback to you all or a portion of the cost of the video caching server, which as of the Effective Date of the Service Terms is \$6,000.00.

INITIAL HERE _____ TO INDICATE THAT YOU UNDERSTAND AND AGREE TO THE TERMS AND CONDITIONS OF THE DRE PLUS DIRECTV CINEMA SERVER OFFER.

*DRE Plus DIRECTV Cinema Server Offer not available to College & University or Institution Establishments.

CUSTOMER SIGNATURE: CUSTOMER AGREES TO THE TERMS OF THIS ADDENDUM, AND UNDERSTANDS THAT THESE TERMS ARE NOT BINDING ON DIRECTV UNTIL ACTIVATION OF THE REQUIRED PROGRAMMING OR SERVICE.

CUSTOMER SIGNATURE:

Legal Name of Customer: _____ **Name of Person Signing:** _____

Operating Name: _____ **Print Title:** _____

Date: _____ **Phone:** _____ **Signature:** _____